

momentec
Brands™

APPAREL DECORATION GUIDE



MOMENTEC DECO ADVANTAGE

1

Email your decoration order with vector artwork, Founder apparel to decoration@momentecbrands.com, ASB apparel to sales@augustasportswear.com

2

Please call out any special instructions for the order in the email and we will send you confirmation that your order is in process

3

You'll receive an email proof of all art mocked up on your entire order within 24 hours

4

Once the proof is approved by you production begins in North Carolina or within our trusted decoration network on the selected apparel from Augusta or Founder

5

Once it's ready to ship, you can track your order easily from the B2B portal

If art is not vector and you would like us to vectorize please indicate, this will slow the 24hr mock-up process and order delivery

All Momentec Brands Styles Available

Perfect for Online Stores

Quick Turns from One Trusted Partner

SILICONE

SCREEN PRINT

Lightest weight
Ultimate stretch and feel
Highest Resistance

OR

PLASTISOL

INDUSTRY STANDARD

Save \$0.50 per location per garment with Plastisol

SILICONE LOGO PRICING

	1-11	12-23	24-71	72-143	144-287	288-599	600-1199	1200+
1 Color	\$19.50	\$7.20	\$5.10	\$4.50	\$3.40	\$3.00	\$2.30	\$2.10
2 Color	\$24.30	\$10.40	\$8.40	\$6.20	\$5.10	\$4.50	\$3.90	\$3.10
3 Color	\$29.00	\$12.60	\$11.00	\$8.30	\$5.80	\$5.20	\$4.30	\$3.90
4 Color	\$33.30	\$14.50	\$13.20	\$9.20	\$7.30	\$6.30	\$5.20	\$5.00

SILICONE NUMBERS

	1-5	6-11	12-47	48-143	144+
1 Color	\$16.50	\$8.30	\$6.80	\$5.60	\$4.60
2 Color	\$23.80	\$14.30	\$9.70	\$8.30	\$6.80

*See Lettering & Numbers page for font options

SCREEN PRINT COLORS AVAILABLE

PK Pink	MA Maroon	CR Cardinal	BO Burnt Orange	RD Red	TX Texas Orange	LO Light Orange	GD Gold	YE Yellow	VG Vegas Gold	OG Old Gold	
FS Forest	KG Kelly Green	TL Teal	CB Columbia Blue	RY Royal	NY Navy	PU Purple	BR Brown	BK Black	GR Graphite	OX Grey	SI Silver
WH White	SD Sand	OD Old Green	SY* Safety Yellow	SO* Safety Orange	HP* Hot Pink	HC* Hot Coral	LM* Lime	EB* Electric Blue	AQ Aqua	MET Metallic Silver	

PRICING NOTES

- Changes in design, size, or ink colors may impact pricing
- Pricing is per print location, per garment
- For reversible garments, each side stands alone as a print job, even if using same color ink
- Bright colors (marked with an asterisk) count as two individual colors on pricing chart

NEW DIRECT TO FILM

FLAT RATE LOGOS FOR SMALLER ORDERS
QUANTITIES < 47 PCS | SIMPLE PRICING
28 COLORS AVAILABLE

**Direct to film is not available on sublimated fabrics*

DIRECT TO FILM
LOGO PRICING

1-11 pcs \$12.50

12+ pcs \$6.00

Pricing is per print
location, per garment.



DIRECT TO FILM

REVERSED OUT NUMBERS PRICING

REVERSED OUT
(1", 2", 3" NUMBERS)

1-11 pcs \$12.50

12+ pcs \$6.00

Pricing is per print
location, per garment.

REVERSED OUT
NUMBERS
(FULL BLOCK ONLY)

**Pricing includes logo if it is in
the same print location.*

**Numbers reversed out to
garment color only.*

**Same lead time as Duratek*



DTF COLORS AVAILABLE

CHOOSE UP TO 10 OF THE FOLLOWING COLORS

FS Forest	KG Kelly Green	TL Teal	CB Columbia Blue	RY Royal	NY Navy	PU Purple	BR Brown	BK Black	GR Graphite
PK Pink	MA Maroon	CR Cardinal	BO Burnt Orange	RD Red	TX Texas Orange	LO Light Orange	GD Gold	YE Yellow	
OX Grey	SI Silver	WH White	SD Sand	OD Old Green	AQ Aqua	VG Vegas Gold	OG Old Gold	LM* Lime	

DURA **TEK** DECORATION

SCREENPRINT TRANSFER

SUPERIOR OFFERING FOR PLAYER NUMBERS & NAMES

NO MINIMUMS | FASTER SHIPPING
SIMPLE PRICING | 11 COLORS AVAILABLE

DURATEK NUMBERS

ONE COLOR

**1-2
Digits**

\$5.00

**3
Digits**

\$7.50

AND

DURATEK NAMES

ONE COLOR

**Any
Qty.**

\$7.00

Full Block Only in 11 Colors

DURATEK COLORS AVAILABLE

BK Black	WH White	MA Maroon	RD Red	NY Navy	GD Gold
FS Forest	KG Kelly Green	CB Columbia Blue	RY Royal	SI Silver	

PRICING NOTES

- Names will be sized according to length of name and size of garment
- largest name on smallest garment drives name size
- Player Names available only in Duratek 2" or 3" letters
- Player Numbers available in (Full Block Only) 2.5", 4", 6", 8", 10", or 12"
- Triple digit numbers available only in (Full Block Only) 2.5", 4", or 6"
- Duratek is offered only in BK, WH, MA, RD, NY, GD, FS, KG, CB, RY, SI
- Pricing is per print location, per garment

DECORATIVE STITCHING

CONTRAST STITCHING

*ADD 1 WEEK PROCESSING

\$6.60

OPTION 1

(STANDARD FOR TOPS)



Detail



Stitching Location

COLLAR | SPORT SHOULDER | ARMHOLES

OPTION 2

(STANDARD FOR BOTTOMS)



Detail



Stitching Location

SIDE SEAMS

Embroidery

CUSTOM LETTERING, MASCOTS & TEAM NAMES

Stitch Count	6-11	12-23	24-71	72-143	Digitizing
0k-5k	\$8.80	\$6.60	\$5.00	\$4.40	\$99.00
5k-10k	\$11.60	\$9.40	\$7.70	\$7.20	\$132.00
10k-15k	\$14.30	\$12.10	\$10.50	\$9.90	\$165.00
15k-20k	\$17.10	\$14.90	\$13.20	\$12.70	\$198.00
20k-25k	\$19.80	\$17.60	\$16.00	\$15.40	\$198.00

Stitch Count Cost + Digitizing Cost = Embroidery Cost

*Prices are based upon number of stitches per design, not number of colors.
Prices are per garment per location.

*All designs require an additional digitizing charge, except:

- 1) Digitized designs supplied on a disk in vector format (or equivalent).
- 2) Digitized design is a re-order of an existing design.
- 3) No digitizing charge for American Flags.

*Orders over 288 pieces email for quote.
*Stitch counts over 25K is not offered.

STANDARD TEAM NAMES
/ INDIVIDUAL NAMES (1-COLOR)

1 Line (1" Lettering, Max 15 Letters)	\$8.80
2 Lines (1" Lettering, Max 15 Letters)	\$11.00

*Spaces and Periods count as letters.
*No digitizing charge for Standard Team Names
/ Individual Names in Standard Fonts as name only embroidery.
*If altered or mascot added to font then design becomes Custom – see pricing to the left.

AMERICAN FLAG

*American Flag available (2¼" x 3½") for \$13.20
(for larger flag, email for quote)

FABRIC SEW-OUTS

Fabric Sew- Outs are available for a **\$33.00 fee plus shipping.**
The Sew-Out fee is added to the digitizing charge.

Embroidery Guidelines

*Orders less than 6 pieces will incur a 50% up-charge per piece plus a \$40.00 service fee per order.
*Non-stock designs and lettering styles may require an additional art charge at Momentec Brand's discretion (email for quote).

Tackle Twill

Letters and Numbers	1 Color	1 Color w/Satin	2 Scolors	*See Lettering & numbers page for font options.
2" – Letters	\$4.40	\$5.00	\$7.20	
3"	\$4.70	\$5.20	\$7.70	
4"	\$5.10	\$6.20	\$8.30	
5" – Letters	\$5.50	\$6.70	\$8.80	
6"	\$6.10	\$7.70	\$9.40	
8"	\$6.60	\$8.80	\$9.90	
10"	\$7.70	\$11.00	\$11.60	
12"	\$8.80	\$12.10	\$13.20	
Script Names				
Up to 6 Letters	\$24.20	\$29.70	\$39.60	
Extra Letters	\$6.10	\$6.60	\$9.40	
Add Tail	\$7.70	\$9.90	\$11.60	
Cut Out Letters in Tail		One Color		*Subject to fitting in tail.
Up to 9 Letters			\$11.00	
Extra Letters			\$1.10	

Available standard twill & embroidery thread colors include:

BK Black	BR Brown	CA Cardinal	CB Columbia Blue	RY Charcoal	NY Dark Green
SC Scarlet	TE Teal	NA Navy Blue	OR Orange	PI Pink	PU Purple
RO Royal Blue	MA Maroon	SI Silver	VG Vegas Gold	WH White	KE Kelly Green
LG Light Gold					

Tackle Twill Guidelines:

*Orders less than 6 pieces will incur a 50% up-charge per piece plus a \$40.00 service fee per order.
*Tackle Twill application pricing is per garment, per letter or number digit.
*No art charge for stock designs, custom artwork or numbers. For the rare occasion a design requires an extensive amount of an artist's time, we reserve the right to request another form of artwork as it may be deemed necessary. If another form of artwork is not available, a \$120.00 per hour charge may apply.

Lettering & Numbers Fonts

Standart Screen Print & Tackle Twill

FULL BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

UNIVERSITY

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

COLLEGIATE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

FALCON

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

DOUBLE OUTLINE
(SCREEN PRINT ONLY)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

TIFFANY
(NUMBERS ARE TACKLE TWILL ONLY)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

WARRIOR 1

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

WARRIOR 2

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

APACHE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

PLAIN BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

OLD ENGLISH

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

ATHLETIC SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

CLASIC SCRIPT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Choose your Braid / Soutche option



QSLVSU \$15.75

3/16" soutache
– sleeves only



QSLVBD \$16.95

3/8" braid
– sleeves only



QSLVWB \$18.15

1" braid – sleeves only



QFRTSU* \$16.95

3/16" soutache
– front & neck



QFRSLSU \$23.00

3/16" soutache – front,
neck and sleeves



QFRTBD* \$18.15

3/8" braid
– front & neck



QFRSLBD \$26.65

3/8" braid – front, neck
and sleeves



QFDRSU \$21.80

3/16" soutache – front
and neck double rows



QFDRBD \$23.00

3/8" braid – front and
neck double rows



QFDSLUS† \$28.85

3/16" soutache – front
and neck double rows,
single row on sleeves



QFDSLBD† \$30.25

3/8" braid – front and
neck double rows, single
row on sleeve



QFDSLWB \$31.50

3/8" braid – front and
neck double rows, 1"
braid – sleeves



QAHSU \$14.45

3/16" soutache – armholes
3/8" braid – armholes



QFRAHSU \$23.00

3/16" soutache – front,
neck and armholes



QFDSLBD† \$26.65

3/8" braid – front, neck
and armholes



QAHBD \$18.15

3/8" braid – armholes



QSIDSU \$15.75

3/16" soutache
– pant side seams



QSIDBD \$18.15

3/8" braid – pant side
seams



QSIDWB \$23.00

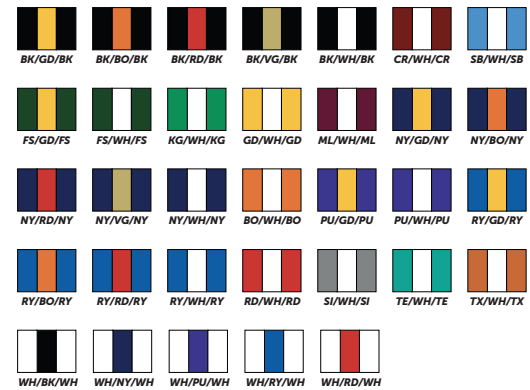
1" braid – pant side
seams

Choose Your Width & Colors

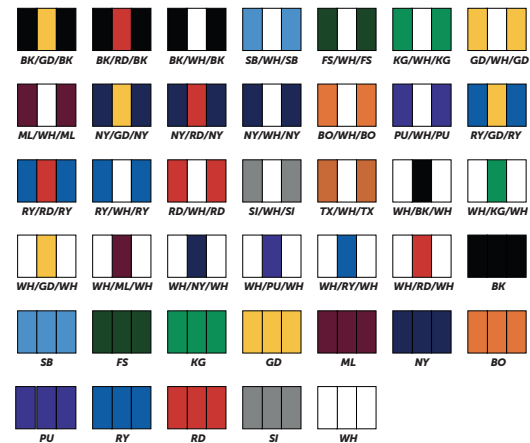
3/16" SOUTACHE COLORS



3/8" THREE STRIPE BRAID COLORS



1" THREE STRIPE & SOLID BRAID COLORS





DIRECT EMBROIDERY

	Flat	3D
Team Letter Front Logo & Stock Design	\$6.30	\$8.50
Custom Embroidery Front Logo	\$7.80	\$10.90
Back Embroidery		\$4.00
Side Embroidery		\$3.00
Individual Name, #, or Name & #		\$10.00
Babe Ruth or Cal Ripken Patch		\$4.50

NOTES

12 piece minimum - LTM Fee \$400

Re-Orders - 6 piece min per style / color

Plain Block, Full Block, or Athletic Font Only

Allow 5-7 additional days for production

PATCH PRICING

	Number of Pieces					
	24-47	48-71	72-143	144-287	288-575	+575
Flex Style Patch- Regular Size	\$12.00	\$11.00	\$10.00	\$9.00	\$8.00	\$7.00
Flex Style Patch- Large Size	\$15.00	\$14.00	\$13.00	\$12.00	\$11.00	\$10.00
Leather / Faux Patch	\$12.00	\$11.00	\$10.00	\$9.00	\$8.00	\$7.00
Woven Patch		\$12.00	\$11.00	\$10.00	\$9.00	\$8.00
Embroidered Patch		\$11.00	\$10.00	\$9.00	\$8.00	\$7.00
Sublimated Patch		\$12.00	\$11.00	\$10.00	\$9.00	\$8.00
Silicone Patch		\$15.00	\$13.00	\$11.00	\$10.00	\$9.00
3D Embroidered Puff Patch		\$14.00	\$13.00	\$12.00	\$11.00	\$10.00
Direct to Film (DTF)	\$10.00	\$9.00	\$8.00	\$7.00	\$6.00	\$5.00
Clip Tags	\$9.00	\$8.00	\$7.00	\$6.00	\$5.50	\$5.00
American Flag Patch				\$2.00		
American Flag Freestyle Patch				\$4.00		

NOTES

\$150.00 One Time Set Up Fee UPC Label \$0.70

Customer Supplied Patch Applied - \$5.00 ea

Customer Supplied Hang Tags American Flag Freestyle Patch \$4.00 Applied - \$1.20 ea